

# INVESTMENT TENDENCY STATISTICS

DATA GOVERNANCE AND STATISTICS DEPARTMENT  
SURVEYS AND INDICES DIVISION

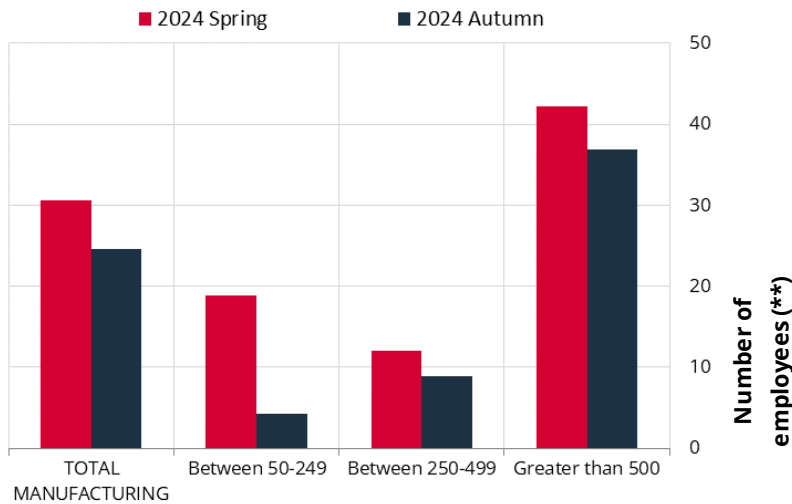
AUTUMN 2024



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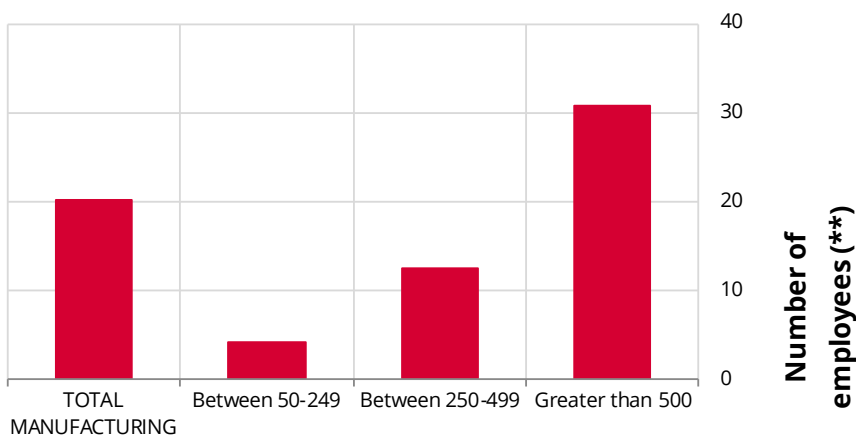
## INVESTMENT PLANS

**Graph 1. Change in investments in 2024 on investments in 2023 (Planned, Balance <sup>(\*)</sup>)**



	2024 Spring	2024 Autumn
<b>TOTAL MANUFACTURING</b>	<b>30.6</b>	<b>24.7</b>
<b>Between 50-249</b>	18.9	4.3
<b>Between 250-499</b>	12.0	8.9
<b>Greater than 500</b>	42.2	36.9

**Graph 2. Change in investments in 2025 on investments in 2024 (Planned, Balance <sup>(\*)</sup>)**



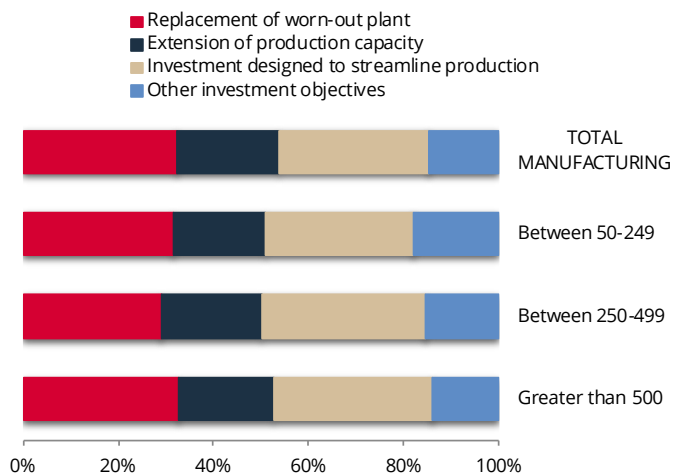
	2024 Autumn
<b>TOTAL MANUFACTURING</b>	<b>20.2</b>
<b>Between 50-249</b>	4.1
<b>Between 250-499</b>	12.6
<b>Greater than 500</b>	30.8

(\*) Balance: The difference between the percentage of “more optimistic” (increased, will increase) responses and the percentage of “more pessimistic” (decreased, will decrease) responses.

(\*\*) Working in the production process

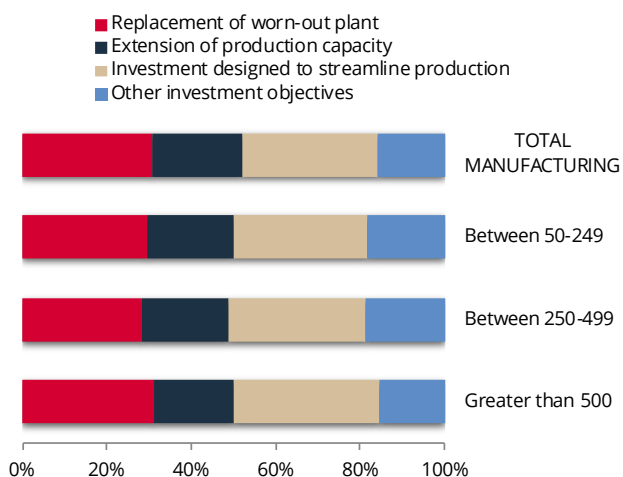
## STRUCTURE OF THE INVESTMENT

**Graph 3. Investments carried out in 2024 is of the following kind (%)**



	Replacement of worn-out plant	Extension of production capacity	Investment designed to streamline production	Other investment objectives
<b>TOTAL MANUFACTURING</b>	<b>32.3</b>	<b>21.4</b>	<b>31.7</b>	<b>14.6</b>
<b>Between 50-249</b>	31.7	19.2	31.3	17.8
<b>Between 250-499</b>	29.2	21.0	34.3	15.5
<b>Greater than 500</b>	32.7	19.9	33.5	13.9

**Graph 4. Investments planned for 2025 will be of the following kind (%)**

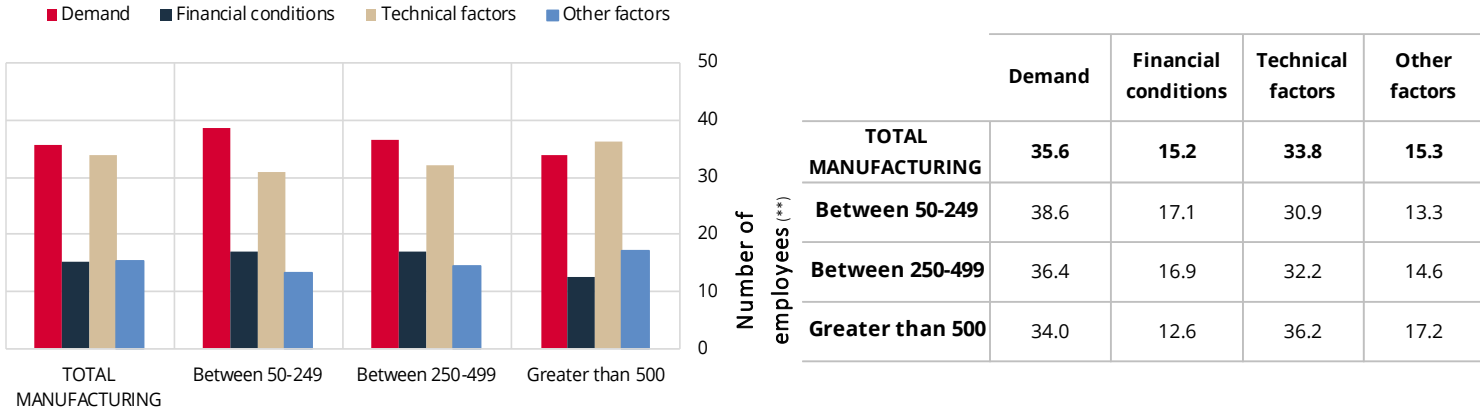


	Replacement of worn-out plant	Extension of production capacity	Investment designed to streamline production	Other investment objectives
<b>TOTAL MANUFACTURING</b>	<b>31.0</b>	<b>21.1</b>	<b>32.0</b>	<b>16.0</b>
<b>Between 50-249</b>	29.7	20.2	31.9	18.2
<b>Between 250-499</b>	28.2	20.6	32.2	19.0
<b>Greater than 500</b>	31.2	18.7	34.6	15.5

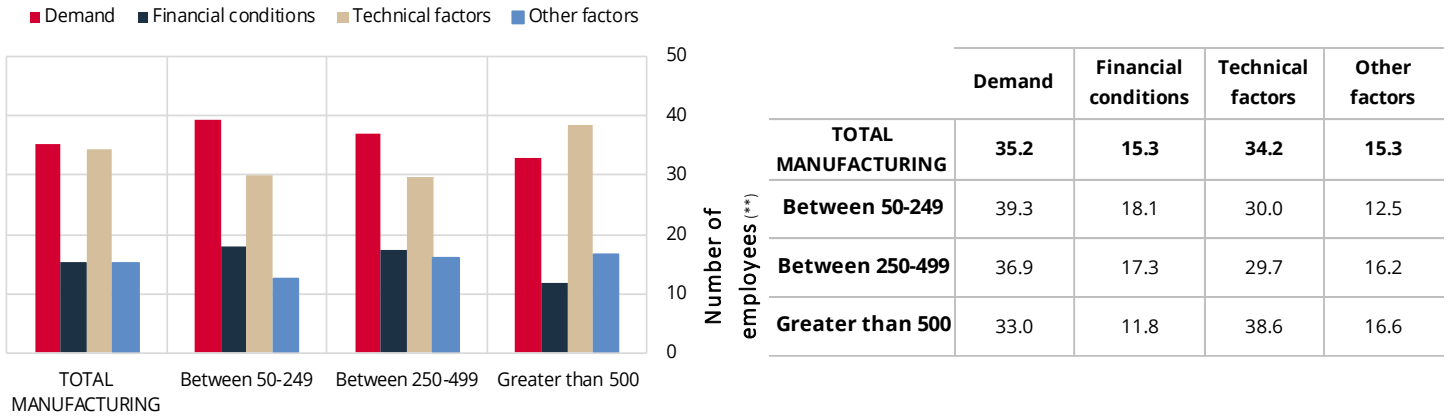
(\*\*) Working in the production process

## FACTORS STIMULATING INVESTMENT

**Graph 5. Factors that stimulate investment in 2024 (%)**



**Graph 6. Factors that will stimulate investment in 2025 (%)**



(\*\*) Working in the production process

- Since Autumn 2008, the Investment Tendency Statistics has been included in the "Joint Harmonized European Union Programme of Business and Consumer Surveys" and has been co-financed by CBRT and the European Commission. It has been published as part of the "Official Statistics Programme (OSP)" based on the Statistics Law of Türkiye.
- Aggregated results and methodological information are available at the web site <http://www.tcmb.gov.tr> under the menu "Statistics/Tendency Surveys/Investment Tendency Statistics".
- The survey results are compiled from the responses of the respondents and do not reflect the views and predictions of the Central Bank of the Republic of Türkiye.

***For questions and suggestions***

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